

**Have you always wanted to do something worthwhile not just for your family, but also for your community, people and state?
If yes, then here, we present a golden opportunity to work toward your goals to achieve all what you have always desired.**

We are looking for entrepreneurs who are ready to take challenges and help your own people by becoming a channel between your people and opportunities.

Who is a VLE or Village Level Entrepreneur

The Village Level Entrepreneur (VLE) is the key to the success of the CSC operations. Each CSC would be owned and operated by a VLE who is a local from the respective panchayat. A VLE can be anyone, a woman, a youth, some entity like SHG, Co-operatives, NYK etc. or somebody who is already running some shop or computer institute. In short VLE is a person who has not only financial strength but also has entrepreneurial traits, strong social commitment, and passion for the welfare of fellow citizens and commands respect within the community. A VLE may be described as a representative for villagers to government and vice-versa. He has to manage the business assigned to him to generate various benefits and profits for himself and his community. He/She is considered as Change Agent/s that would promote rural entrepreneurship, build rural capacities and livelihoods, enable community participation and collective action for social change—through a bottom-up approach._



Eligibility criteria for a VLE

We are looking for someone who

- Has a minimum educational qualification upto Xth standard
- is fluent in writing/ reading local dialect
- has a basic knowledge of English language
- Basic knowledge of computers
- Has an influential personality and respect within the community.
- Local persons will be given due preference.

Roles and Responsibilities for VLE

We are looking for someone who

- Should be able to think for the benefits and welfare of his community and state.
- Has Strong commitment towards his work and his community.
- Should be able to convince people for their betterment.
- Should have a good relationship with the village people and gram Panchayats.
- Should provide services through which the population of the near by area benefits.
- can involve Community participation
- Has passion to grow and drive forward
- should be actively involved in the sales process of the products and services provided to him
- Can strengthen the local and national culture and values.
- Shall maintain cordial relationship with Government and Panchayats functionaries at the local level.
- Can be a leader for community
- Should be available full-time to help the rural people if they face any problem in any operation/activity.
- Should be responsible and accountable for the centre equipments and other activities taking place in the centre.
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- Can identify the small cottage industries in local area and work towards the benefits for the people by facilitating new schemes and tie-ups as made by us.
- Can bring in new ideas, methods and objects for the welfare of the society
- Understands his responsibilities towards community.
- Should always ensure fair practices and transactions at the centre and services involved.

Benefits

- A monthly Salary of Rs. 1500 /-
- A monthly Bonus of Rs. 300 /-
- A fixed amount of incentive on each transaction.

Benefits for your community/ society

- Productivity of the rural community
- Direct employment of around 10000 rural youth all over Himachal Pradesh and indirect employment created by opening up new rural markets
- Setting up small businesses
- Timely Financial support
- Transparent and open system.
- Increase in your income.
- New markets for your business and products like handicrafts, dried foods etc.
- Information in the form of agricultural inputs, weather, commodity prices, health
- Services in the form of e-Government, tele-medicine, bill payments & bookings, data entry, digital pictures, entertainment, education & e-learning, micro-finance, etc
- Improved system at cheaper costs hence Saving your extra time and extra money which villagers used to spend to travel all across to a city
- Better approach to all things.
- Educated villagers.
- The CSC Scheme would allow State and Central government agencies to directly link up with citizens without a long chain of intermediaries. Such a system would not only save huge costs but also reduce systemic red tape as well as service delays, thereby leading to better quality of governance